

BID (every 12 hours)
Rythmol^{SR}
 (propafenone HCl)
 extended release capsules
 225 mg, 325 mg, 425 mg

Dear Pharmacist:

Now you can reduce waiting time for your patients with atrial fibrillation (AFib), lower your repackaging costs, and optimize your inventory. That's because all three strengths of **RYTHMOL^{SR}** are now available in 60-count bottles!

Dosed twice daily, Rythmol SR with its new 60-count bottle offers you a convenient unit-of-use option, ideal for stocking monthly supplies. Plus, our unit-of-use bottle saves you valuable time and effort by making it easier to dispense Rythmol SR.

DRUG NAME	DOSAGE STRENGTH	UNIT SIZE	NDC NUMBER
Rythmol SR	225 mg	60 count	65726-261-15
Rythmol SR	325 mg	60 count	65726-262-15
Rythmol SR	425 mg	60 count	65726-263-15

But that's not the only reason to order Rythmol SR. It was the fastest growing branded antiarrhythmic product in 2005—up 250.5% in the first three quarters¹—and demand for Rythmol SR is expected to continue as increasing numbers of aging Americans are being diagnosed with atrial fibrillation.² Furthermore, Reliant Pharmaceuticals is continuing to spread the news about Rythmol SR with ongoing marketing and promotion support and a dedicated sales force.

So welcome your new and continuing AFib patients by stocking at least one bottle of Rythmol SR 225 mg in the new 60-count, unit-of-use bottle. Contact your drug distributor today to order.

Sincerely,

Ben Maizel
 Executive Director, Trade Affairs

Please see accompanying full Prescribing Information, including Boxed Warning.

References

1. IMS Health. National Prescription Audit. YTD data extracted September 2005. 2. Go AS, Hylek EM, Phillips KA, et al. Prevalence of diagnosed atrial fibrillation in adults: national implications for rhythm management and stroke prevention: the Anticoagulation and Risk Factors in Atrial Fibrillation (ATRIA) Study. *JAMA*. 2001;285(18):2370-2375.



**NEW Rythmol SR
60-count bottle available!**

Now you can optimize your inventory with new Rythmol SR 60 count

With new Rythmol SR 60-count bottles

- Save dispensing time and repackaging costs
- Maintain optimal inventory
- Stock Rythmol SR by monthly supply—Rythmol SR is dosed BID (every 12 hours)

Contact your drug distributor to order new Rythmol SR 60 count today!

Order Numbers for:	Fill in your order numbers below:
Rythmol SR 225-mg 60 ct	
Rythmol SR 325-mg 60 ct	
Rythmol SR 425-mg 60 ct	

Packaging and Pricing Information



Rythmol SR	Strength	225 mg	325 mg	425 mg
	Qty	60	60	60
	NDC#	65726-0261-15	65726-0262-15	65726-0263-15
	UPC#	3-65726-26115-0	3-65726-26215-7	3-65726-26315-4
	SWP*	\$318.95	\$419.73	\$419.73

*Suggested wholesale price.

Recommended Storage

Store at 25°C (77°F); excursions permitted to 15°C–30°C (59°F–86°F) [see USP Controlled Room Temperature]. Dispense in a tight container as defined in the USP.



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RYTH-1028

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Rythmol SR

(propafenone HCl)

extended release capsules

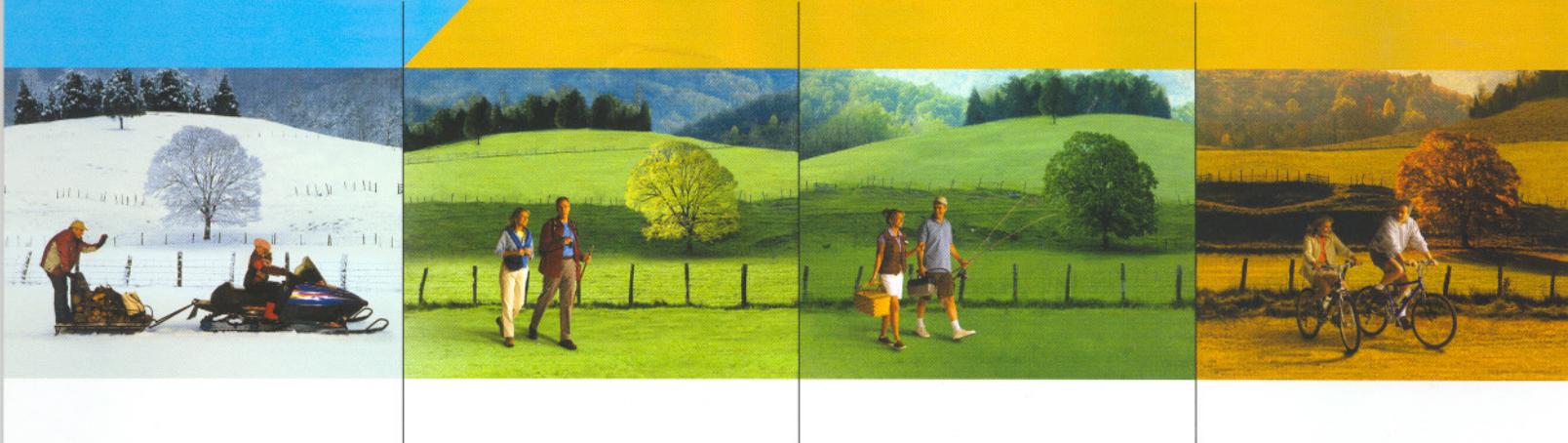
225 mg, 325 mg, 425 mg

VISIT OUR WEB SITE AT www.RELIANTrx.com

New!

Rythmol SR is now available in convenient 60-count bottles.

Be sure to have **NEW** Rythmol SR unit-of-use bottles on hand and ready to go!



More atrial fibrillation cases are being diagnosed

- Atrial fibrillation (AFib), a disorder found in about 2.2 million Americans,¹ is expected to grow to about 5.6 million by 2050²
- The likelihood of developing atrial fibrillation increases with age, with up to 5% of people over age 65 having the condition¹

Which means more Rythmol SR prescriptions are being dispensed

- Rythmol SR was the fastest growing branded antiarrhythmic product in 2005—total prescriptions for Rythmol SR grew 250.5% in the first three quarters³

And further growth of Rythmol SR is expected

- Rythmol SR is supported by:
 - a dedicated Cardiovascular Specialty sales force
 - ongoing marketing, promotional, and educational initiatives
 - patient co-pay assistance with the Rythmol SR ADVANTAGE PLUS Card Program
- No Med Guide dispensing requirement adds peace of mind

Don't make your AFib patients wait!

Make sure you are stocked and ready with new Rythmol SR 60 count!

References

1. American Heart Association. Atrial Fibrillation. Available at: <http://www.americanheart.org/presenter.jhtml?identifier=4451>. Accessed December 13, 2005. 2. Go AS, Hylek EM, Phillips KA, et al. Prevalence of diagnosed atrial fibrillation in adults: national implications for rhythm management and stroke prevention: the AnTicoagulation and Risk Factors in Atrial Fibrillation (ATRIA) Study. *JAMA*. 2001;285(18):2370-2375. 3. IMS Health. National Prescription Audit. YTD data extracted September, 2005.

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